

Paso Robles Daily News

CAB Collective announces details for 2015 CABs of Distinction



CABs of Distinction – A celebration of cabernet sauvignon & red Bordeaux

After the success of the last two CABs of Distinction events, launched in 2012 to celebrate and promote cabernet sauvignon and red Bordeaux varietals produced in Paso Robles, California, the PRCC is gearing up for even greater offerings in 2015, taking place in locations across the Paso Robles AVA with enhanced sommelier, media, trade and consumer experiences.

The PRCC has made complimentary tickets available for qualified media and trade to attend trade-focused events that will enlighten attendees on cabernet and red Bordeaux varietals from Paso Robles. The non-profit association of 20 members will host: En Primeur, barrel tastings from the as-yet-unreleased 2014 vintage alongside current vintage wines on May 6 in the Paso Robles Inn Ballroom. The following day will include a vintner panel discussion followed by a host of varied unique tastings, including interactive blind tastings and more, sponsored by The Tasting Panel and The SOMM Journal magazines. Thursday, May 7 will consist of self-directed vineyard and winery tours of PRCC members where trade and media will get a hands-on approach in the vineyards, barrel rooms, and cellars to experience terroir evaluations, component tastings, and one-on-one time with growers. The three-day event provides media and trade with unique opportunities to see and taste, first-hand what goes into producing superior-quality, classic and age-worthy cabernet and red Bordeaux varietals from the Paso Robles AVA. Tickets to the media and trade events can be requested by emailing: info@pasoroblescab.com